

# CHINESE

## Quality

- Covers reading, writing, listening, speaking, and culture.
- 37 different activity types
- Organized into paths with pedagogical logic
- Multi-million dollar investment into platform

## Engaging

- More interactive than any other product
- Speech recognition & pronunciation analysis
- Animations and Video throughout
- Hands-on workshops and exercises

## Flexible

- Anytime and anywhere access
- Blended learning solution
- Based on your schedule
- Multiple delivery formats

## Proven

- 1,000's of clients globally
- 5 million+ learners
- Award-winning content
- Real-time progress tracking

## Effective

- Advanced pedagogy
- Multi-Sensory learning experience
- Align with your objectives
- Certified content

## Value

- Global Scalability & Support
- Results through consistency
- Focus on all areas of language acquisition

## About Auralog:

Auralog delivers advanced language learning solutions to the global enterprise. Leveraging 20 years of experience our proven solutions promote sound language acquisition, build confidence, and help drive productivity within organizations of all sizes.

## Course Overview

TELL ME MORE® provides you with the most advanced language learning solution on the market for Chinese language learning. Combining the proven methodology of the communicative approach with state-of-the-art technology, TELL ME MORE® will teach you to speak Chinese in the same environment you learned your native language. With full language immersion, TELL ME MORE® will keep you engaged and learning faster than you could imagine.

Focusing on all major areas of language learning (speaking, comprehension, reading, and writing), TELL ME MORE® is the best way to successfully learn a new language. Offering more content and activities than any competing product, TELL ME MORE® is the only solution focusing on these crucial four areas, teaching you all the skills necessary to become truly language proficient.

## Course Levels

**Level I:** This level is designed for learners with no previous Chinese language exposure.

- 1,500+ real-life images and phrases in 6 lessons
- 125 hours of instruction (depending on learning style)
- Sample Topics Include:
  - Pinyin, Common phrases, Numbers, Describing items around you

**Level II:** The advanced level is designed to challenge the learner to retain previous knowledge, as well as understand more complicated grammar rules and sentence structures.

- 1,500+ real-life images and phrases in 6 lessons
- 125 hours of instruction (depending on learning style)
- Sample Topics Include:
  - Introducing yourself, The family, The weather, In the town, Accommodations

**Level III:** The final level before the business levels is designed to complete the acquisition process and help the student become fully proficient by continued use of previously acquired knowledge.

- 1,500+ real-life images and phrases in 6 lessons
- 125 hours of instruction (depending on learning style)
- Sample Topics Include:
  - Going shopping, Being invited, At work, Going to school, The post office and bank

**Level IV:** The final level before the business level is designed to complete the acquisition process and help the student become fully proficient by continued use of previously acquired knowledge.

- 1,500+ real-life images and phrases in 6 lessons
- 125 hours of instruction (depending on learning style)
- Sample Topics Include:
  - At a restaurant, Traveling, At the doctor's office, Health and sport, Spare time

**Level V:** The business level teaches basic business knowledge, based on the proficiency achieved in earlier levels.

- 1,500+ real-life images and phrases in 6 lessons
- 125 hours of instruction (depending on learning style)
- Sample Topics Include:
  - Chinese New Year, At the airport, At a conference, In a meeting, Business negotiations