

ARABIC

Quality

- Covers reading, writing, listening, speaking, and culture.
- 37 different activity types
- Organized into paths with pedagogical logic
- Multi-million dollar investment into platform

Engaging

- More interactive than any other product
- Speech recognition & pronunciation analysis
- Animations and video throughout
- Hands-on workshops and exercises

Flexible

- Anytime and anywhere access
- Blended learning solution
- Based on your schedule
- Multiple delivery formats

Proven

- 1,000's of clients globally
- 5 million+ learners
- Award-winning content
- Real-time progress tracking

Effective

- Advanced pedagogy
- Multi-sensory learning experience
- Align with your objectives
- Certified content

Value

- Global Scalability & Support
- Results through consistency
- Focus on all areas of language acquisition

Course Overview

TELL ME MORE® provides you with the most advanced language learning solution on the market for Arabic language learning. Combining the proven methodology of the communicative approach with state-of-the-art technology, TELL ME MORE® will teach you to speak Arabic in the same environment you learned your native language. With full language immersion, TELL ME MORE® will keep you engaged and learning faster than you could imagine.

Focusing on all major areas of language learning (speaking, comprehension, reading, and writing), TELL ME MORE® is the best way to successfully learn a new language. Offering more content and activities than any competing product, TELL ME MORE® is the only solution focusing on these crucial four areas, teaching you all the skills necessary to become truly language proficient.

Course Levels

Level I: This level is designed for learners with no previous Arabic language exposure.

- 2,000+ real-life images and phrases in 6 lessons
- 200 hours of instruction (depending on learning style)
- Sample Topics Include:
 - Meeting People, The alphabet, Adjectives, and Telling time

Level II: The second beginner level continues to lay the foundation, focusing on basic language principles

- 2,500+ real-life images and phrases in 12 lessons
- 250 hours of instruction (depending on learning style)
- Sample Topics Include:
 - The weather, In the morning, Finding the way, At the doctor's office, and At the store

Level III: The intermediate level challenges the learner to use previously acquired knowledge and continues to build new vocabulary and grammar.

- 2,500+ real-life images and phrases in 12 lessons
- 250 hours of instruction (depending on learning style)
- Sample Topics Include:
 - Reading the newspaper, Shopping, At the post office, Watching TV, and Arabic music

Level IV: The advanced level is designed to challenge the learner to retain previous knowledge, as well as understand more complicated grammar rules and sentence structures.

- 2,500+ real-life images and phrases in 12 lessons
- 250 hours of instruction (depending on learning style)
- Sample Topics Include:
 - The country and the city, Currencies, A wedding party, Reporting an emergency, and At a hotel

“ The software’s sophisticated level of interactivity, the variety of activities, and the tracking devices for learners and teachers combine to produce an extremely robust and effective program. ”

Judith L. Shrum, Ph.D.
Virginia Tech

Level V: The final level before the business levels is designed to complete the acquisition process and help the student become fully proficient by continued use of previously acquired knowledge.

- 2,500+ real-life images and phrases in 12 lessons
- 200 hours of instruction (depending on learning style)
- Sample Topics Include:
 - At the library, graduating, At the beach, Sports, At the airport

Level VI: The first business level teaches basic business knowledge, based on the proficiency achieved in earlier levels.

- 2,500+ real-life images and phrases in 12 lessons
- 200 hours of instruction (depending on learning style)
- Sample Topics Include:
 - Human resources, A sales representative, At the travel agency, Solving problems at work, Accounting

Level VII: The second business level further immerses the learner into the business aspect of the language, focusing on more direct interactions.

- 2,500+ real-life images and phrases in 12 lessons
- 200 hours of instruction (depending on learning style)
- Sample Topics Include:
 - At the hardware store, At the mechanic, At the hospital, The consulate employee, Oil

Level VIII: The last business level primarily focuses on formal and legal business interactions.

- 2,500+ real-life images and phrases in 12 lessons
- 200 hours of instruction (depending on learning style)
- Sample Topics Include:
 - A painter, an architect, An oil purchase contract, Advertising, A new investment project, At the lawyer’s office

About Auralog:

Auralog delivers advanced language learning solutions to the global enterprise. Leveraging 20 years of experience our proven solutions promote sound language acquisition, build confidence, and help drive productivity within organizations of all sizes.