

# Getronics

## About Getronics

Getronics is one of the leading providers of work management systems. Headquartered in Amsterdam, Netherlands, Getronics has offices in Boston, Madrid, and Singapore, employing 25,000 people globally, with annual revenues of \$3.1 billion.

## Objective

In order to provide all its employees with the same quality of training world wide, Getronics developed the Getronics Virtual University, GUV, offering over 5,000 courses in 20 different language. In order to create a 'linguistic standard operating environment' of UK English globally, Getronics had an immediate need for an e-Learning language solution, capable of supporting all employees. Among UK English, Getronics also sought to offer American English, Spanish, French, German, Italian, and Dutch.

## Solution

After rigorous research, Getronics decided to implement the TELL ME MORE® e-Learning solution, powered by Auralog. The solution can be implemented in virtually any existing system environment and makes the same high-quality language training available to all employees, regardless of location.

In order to successfully launch, the installation of the entire TELL ME MORE® library had to be completed flawlessly in a 6 week time frame, including all software testing, troubleshooting, and load testing, all of which was completed successfully.

Once installed, Getronics employees were immediately able to realize the benefits the TELL ME MORE® solution. Almost 1,600 employees signed up for the language courses immediately, totaling 9,172 hours of learning time. Depending on where the employees were located, their preference in target language varied.

By implementing TELL ME MORE® e-Learning, Getronics was able to increase their resource offerings to its employees, while cutting language learning cost significantly. Since TELL ME MORE® eliminated the need for instructor led language school programs, Getronics reduced training cost by 96% per learner.

Currently, Getronics is planning on continuing the language program and build on the success employees have enjoyed using the solution.



## About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 Million learners world wide, in more than 10,000 organizations. Headquartered in Phoenix, AZ, Auralog has offices in France, Germany, Spain, and China.

## Objective

To implement an e-Learning language solution capable of supporting a large number of globally dispersed employees, that also improves resource offerings and reduces cost.

## Solution

Auralog's TELL ME MORE® e-Learning solution, including the entire language library, as well as the language test.

## Results

- 96% cost saving
- Increased resource offering
- High employee satisfaction
- Globally accessible and scalable